



InComm Gains Momentum in Grocery Channel Top Tier Product Partners and Diversity of Program Offerings, Drivers for Growth

ATLANTA, January 24, 2011 — InComm, the leader in sales and marketing of prepaid products and innovator of transaction processing, announced today that in 2010 it added over 1,500 new grocery locations to its industry leading distribution network. The InComm team attributes this momentum to the addition of new top tier product partners, increased consumer demand, and innovative solutions that drive foot traffic unlike anything else in the marketplace today. With over 40 different grocery retail chains, InComm is excited about its momentum in this channel and expects additional wins and growth in this area in 2011.

At an account level, InComm's heightened level of in-store execution, award-winning marketing and consumer focused promotions played a major role in the dramatic sales growth. These best practices served to increase sales and further establish InComm's grocery partner as prepaid destinations.

"InComm is excited about the grocery chains we secured in 2010," said Mark Leonard, Executive Vice President of Business Development at InComm. "We are taking every opportunity to strengthen our grocery channel by introducing new and exciting products in a variety of categories that are rapidly capturing the attention of many retailers and consumers. InComm is committed to the continued leadership of the prepaid industry and driving growth for our grocery channel and its consumers."

About InComm:

InComm is the industry leading marketer, distributor and technology innovator of stored-value gift and prepaid products using its state-of-the-art point-of-sale transaction technology and payment solutions to revolutionize retail product sales and customer experiences. With nearly \$13 billion in retail sales transactions processed in 2010, InComm is the nation's largest provider of gift cards, prepaid wireless products, reloadable debit cards, digital music downloads, content, games, software and bill payment solutions. InComm partners with consumer brand leaders around the world to provide more than 225,000 retail locations the products and services their customers demand. Since 1992, InComm's patented technologies have made the buying process easier for consumers while streamlining the selling process for product and retail partners. InComm is headquartered in Atlanta, GA with offices in Australia/New Zealand, Brazil, Canada, Japan, Mexico, Puerto Rico, the United Kingdom, Arkansas, California, Colorado, Florida, Georgia, Minnesota, Oregon, and Texas. To learn more about InComm, visit www.incomm.com or call 1.800.352.3084.

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